CFSNM PARTNER BENEFITS

Impacting Your Community as a Business Partner

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575.521.4794
www.cfsnm.org
WHY PARTNER WITH THE CFSNM?

The Community Foundation of Southern New Mexico is excited and challenged by a growing recognition of the power of philanthropy to bring meaningful change to southern New Mexico. Each corporate philanthropy investment, regardless of the amount, grows the ripple of philanthropy created in our community.

LONG-TERM COMMUNITY BENEFITS
For more than 30 years, the Community Foundation of Southern New Mexico has been dedicated to improving our region and connecting donors to the most pressing needs of southern New Mexico. As a center for charitable giving, we support the arts, feed the hungry, expand literacy, improve health, and support countless other meaningful causes in Catron, Chaves, Doña Ana, Sierra, Otero, Grant, Hidalgo, Lincoln, Socorro, and Luna counties. As a corporate partner with the CFSNM, your dollars are invested in creating lasting change for our community.

WHERE DO YOUR DOLLARS GO?
Corporate philanthropy supports the CFSNM Community Impact Fund, enabling our work to truly improve our community throughout southern New Mexico. This includes expanding the Foundation’s grant-making and nonprofit capacity initiatives, and overall philanthropic impact in each of the ten counties we serve. As we continue to expand our impact in the region, your support will allow your business to create a lasting impact in southern New Mexico.

YOUR PHILANTHROPIC IMPACT
• More than $20 million in philanthropic work in 30 years
• 46 local nonprofit endowments support various needs in SNM
• Grant making to 46 partners in 2021
• More than $284,000 awarded to local students in 2021
• More than 1,000 newsletter subscribers each quarter
• Average of 500 attendees at annual CFSNM Gala
• Average 14,000+ organic Facebook impressions each month
• Average 6,000+ organic reach each month on CFSNM Facebook
• Average 1,000 annual impact reports dispersed in the community
When you partner with the Community Foundation of Southern New Mexico, you are taking the first step to provide a benefit to your business, the CFSNM, and most importantly, the local nonprofit organizations serving families in our community. Your support makes southern New Mexico a great place to live, and a great place to give.

*$500 of each level goes to support a Giving Day 2022 or Giving Tuesday 2022 Match Opportunity

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Each partnership level can be combined with a package for our Estate Planning Institute, allowing you to choose the ways in which your business supports the Community Foundation of Southern New Mexico.

*Does not include in-kind contributions. In-kind contributions are evaluated with donors.*
GREGORY ESTATE PLANNING ADVISORY COUNCIL

In 2019, the CFSNM honored long-time supporter Richard Gregory and his wife, Nancy, by officially naming EPI as an event part of the Gregory Estate Planning Advisory Council. As we begin to plan the 30th annual Estate Planning Institute in 2022 we are honored by their legacy. The council focuses on the Institute which is comprised of professional seminars, a discussion forum with members of the Gregory Advisory Council, and the additional of the Community Conference for guests who wish to know more about their options in planning an estate gift.

ESTATE PLANNING INSTITUTE

PRESENTING SPONSOR - $1,000
- Full-page advertisement in speaker reference manual
- Complimentary registration for 2 people (+2 speaker reference manuals)
- Top recognition on sponsor board at all EPI events
- Verbal Acknowledgement at all EPI events

GOLD - $750
- Full-page advertisement in speaker reference manual
- Complimentary registration for 1 person (+ speaker reference manual)
- Sponsor board recognition at all EPI events
- Verbal Acknowledgement at all EPI events

SILVER - $500
- Half-page advertisement in speaker reference manual
- Sponsor board recognition at all EPI events
- Verbal Acknowledgement at all EPI events

BRONZE - $250
- Quarter-page advertisement in speaker reference manual
- Verbal Acknowledgement at all EPI events

COMMUNITY LEGACY CONFERENCE

EVENT SPONSOR - $1,500
Limited to 1 sponsor for the fall event, and 1 sponsor for the spring event. Includes food + setup costs for up to 40 attendees.
- Full-page advertisement in speaker reference manual
- Opportunity for business marketing materials at Community Conference
- Speaking opportunity at Community Conference
- Complimentary registration for 1 person (+ speaker reference manual)
- Sponsor board recognition at all community events
- Verbal acknowledgement at all community events
ANNUAL SPECIAL EVENTS - GRAND OPENING & GALA

What began as the Mayor’s Ball in the early 2000’s, our annual fundraiser’s Gala has transformed into events filled with elegance, fun, and hundreds of local philanthropists and business owners. Each year, the CFSNM offers a portion of the funds to our 46 nonprofit endowment partners by giving them the opportunity to apply for our Gala Grant. Mark your calendars for our “Taco About our New Home” Grand Opening Event, April 9th, 2022 and the “Spirit of Giving” Gala on October 1, 2022 and help us reach our goal of raising $80,000 for the CFSNM and our partner grantees.

GRAND OPENING SPONSORSHIP - $500
- Preferred seating area with recognition
- Sponsorship of 1 of 4 food trucks, live music or other amenities
- "Thank You" post on CFSNM Facebook

SPIRIT OF GIVING GALA

TABLE SPONSORSHIP - $1,150
- Logo displayed on Gala volunteer tables (1 table)
- Quarter-page advertisement in Gala program
- Verbal acknowledgement at Gala
- "Thank You" post on CFSNM Facebook

HALF TABLE SPONSORSHIP - $575
- Verbal acknowledgement at Gala
- "Thank You" post on CFSNM Facebook

GIVING CIRCLES

The CFSNM team, with extensive help from our volunteers, has kicked off three giving circles to support direct impact giving. 100 Who Give Las Cruces, Hispanic Leaders in Philanthropy, and the Boomerang Philanthropist. Boomerang Philanthropists are our neighbors and friends who grew up in southern New Mexico but moved away for school or work, yet they still have a passion to see this community thrive. Hispanic Leaders in Philanthropy are dedicated to growing philanthropy by embracing the unique culture in our region. Finally, 100 Who Give Las Cruces is an outlet for anyone to have the means to give back to organizations that work to make southern New Mexico a great place to live.

FOUNDERS CIRCLE MEMBERSHIP - $400

This one-year commitment is a promise to give $100.00 to any of our giving circle events (totaling $400.00), regardless of whether you can attend each of the annual gatherings. As part of your membership, you’ll receive:

- Name or Company Logo displayed on selected Giving Circle webpage
- 2 seats at selected Giving Circle grant making committee
- Recognition at selected Giving Circle events